THE LEARNING NETWORK CONTINUES TO GROW

It's hard to believe that it was only two-and-a-half years ago that I sat in a room with a team of my Optum360 colleagues and proposed an idea of creating a client program that provides, not only feedback on our products and services, but an organization where its members can discuss the issues impacting their jobs and their facilities, and share best practices with their peers with a common goal of improving the healthcare experience – a Learning Network.

Since that time in 2017, we have seen our inaugural Optum360 client program from our Optum Physician Advisor Solutions (PAS) business grow from a small client group of just over 200 members to become the Learning Network, now, more than 2,000 members strong. Built on the pillars to "Educate, Innovate, and Collaborate," the Learning Network has grown into an institution where the power of knowledge is not only important to have, but just as important to share.

I am especially happy to welcome our Computer Assisted Coding (CAC) and Clinical Documentation Improvement (CDI) technology clients into the Learning Network, so they may also share in all of the benefits and resources that the Learning Network has to offer. In fact, just a few weeks ago, the Learning Network hosted its first joint regional conference in Williamsburg, Va., with both our PAS and CAC/CDI clients attending. You can read more about it in the accompanying article in this newsletter.

The Learning Network offers members the opportunity to build a foundation and help them grow in their professions through webinars, regional conferences, continuing education credits, newsletters, industry articles, white papers, discussion forums, community sites, and soon – something I am particularly excited about – podcasts. Our Learning Network members have been essential in sharing their knowledge with their peers through presentations on our webinars, at regional and industry events, and providing commentary through various media outlets.

Through our Optum360 subject matter experts, the Learning Network continues to tackle the topics relevant to our members, including the use of artificial intelligence in healthcare, value-based care and payer-provider friction. In addition, special events, such as Optum Forum, our premier industry event of the year, raise the bar even higher with panel discussions and focused breakout sessions.

In the coming months, we'll let you know more about the exciting things we have planned for the Learning Network as we move into 2020. So, as 2019 winds down, on behalf of the entire Optum360 team, I want to welcome our CAC and CDI clients to our community, as well as thank our Optum Physician Advisor Solutions members for their continued dedication to the Learning Network. Here's to another great year in 2020.

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